



Salem News Update

Providing Advanced Technology for the Year 2011 and Beyond

Experience the Benefits of Monolithic Crowns from Salem

Salem Dental Laboratory is proud to offer all-ceramic crowns that can handle almost any restorative need. These crowns, both “pressed” e.max® and milled BruxZir®, are Monolithic, i.e., they are fabricated entirely of one ceramic material with no layering or veneer to chip or delaminate. These crowns are ideal metal-free substitutes for anterior or posterior use.

IPS e.max® Lithium Disilicate crowns:



IPS e.max

Pressed IPS e.max crowns offer dentists improved fit, esthetics, and strength. Pressing ceramic under high heat and pressure creates a non-porous, dense ceramic restoration that is strong enough to be cemented—no bonding required. This versatile material can be used for full coverage crowns, thin veneers, inlays or onlays. Recommended for anteriors and bicuspids.

Although e.max is more chip resistant than porcelain-to-metal crowns, there are certain times when doctors may opt for an even stronger material on molars.

BruxZir® Crowns:

Because BruxZir crowns from Salem are specifically designed to withstand severe parafunctional activity, even on molars, you can offer your patients a metal-free, ceramic option at a value price. Best of all, because these units are CAD/CAM made, you get a precision fit that minimizes chair time and adjustments.



BruxZir

Although noble/hi-noble PFM's made with conventional ceramic build-up are still common, these two ceramic materials offer predictable unit pricing (no metal surcharges, no fluctuating metal pricing). Best of all, both materials, zirconia and lithium disilicate, have more than 10 years of clinical success and over 3 million units in service.

Call Salem at 216.671.0577 for more information about IPS e.max or BruxZir!

Interactive “NTI is Easy as 1-2-3” Video Premieres Online

We aim to make using the NTI in your practice as easy as possible. Whether using the NTI therapeutic protocol for its diagnostic, protection, or therapeutic indications, the “NTI is Easy as 1-2-3” video series, now available on the Salem website will serve as a virtual case evaluation.



The video series, shot in HD, features brief, descriptive videos detailing NTI appliance design criteria, arch choice indications and contraindications, as well as clinical tutorials demonstrating chairside insertion and adjustment techniques.

Ever wondered what to do when prescribing an NTI for a patient with a diastema, missing incisors, or veneers? This video series addresses all of those issues as well as indications for the soft-lined and extended coverage NTI designs. Have you ever had a patient bring in an old NTI that's not as retentive as it once was? An easy reline technique is also featured in this series.

The videos can be accessed on our website at www.salemlab.com.

North Coast Spring Meeting 2011 CE Seminar



Dr. Lary C. George, Jr.

Mark your calendar and join Salem Dental Lab at the North Coast Spring Meeting on May 6, 2011 for a two part CE Seminar presented by Dr. Lary C. George, Jr., DDS, MS.

Part I: *When Bad Implants Happen to Good People*

In the real world, very few cases present themselves in textbook fashion. Trauma, lack of team communication and lack of education can result in less than ideal implant placement. The result is a need for creative implant restorative options. This program is a review of challenging cases and some tips for handling these difficult situations. In addition, unique solutions utilizing precision attachments and advanced technology will be discussed. This exciting material (some might say shocking) along with the presenters energetic style make this a fun and enjoyable learning experience.

Part II: *Nighttime Solutions*

Not Tonight, I Have a Headache... An Introduction to the NTI-tss Plus™

45 million Americans suffer from chronic, recurring headaches. These patients pass through dental offices everyday. This introductory seminar will teach you how to help these patients with a reversible, non-pharmaceutical treatment that has FDA approval. The use of the NTI for protection, diagnosis & therapy will be discussed.

To Snore or Not to Snore?... That is the Question.

Sleep apnea is very prevalent in our society with snoring as one of the primary symptoms. This course is an introduction to oral treatment for the sleep apnea patient and will educate clinicians on how to improve the quality of life of those dealing with this burden.

To register contact The Greater Cleveland Dental Society at 440-717-7891.

Salem Phones

For the past several months we've been experiencing phone service problems. I'm working with our service provider to resolve the issues. I sincerely apologize for this inconvenience. If you experience any problems reaching the lab, please feel free to contact me on my cell, (440) 862-9555.

Sincerely,

Nader Salem

Lab President

